



**FOR IMMEDIATE RELEASE**

## **DUCKWALL-ALCO STORES REPORTS FEBRUARY SALES RESULTS**

**Abilene, Kan. (March 4, 2010)** - Duckwall-ALCO Stores, Inc. (Nasdaq: DUCK) today announced that sales from continuing operations for the most recent fiscal four week period ending February 28, 2010, decreased 2.4% to \$34.7 million compared to \$35.5 million in the prior-year month. Same-store sales were down 2.9%. This is the first period of the new fiscal year.

Rich Wilson, President and Chief Executive Officer, commented: "February same-store sales were negatively impacted by a decrease in store traffic, primarily due to record setting snowfall across a number of our markets. We remain positive about our merchandise positioning and marketing as we enter into the spring selling period. We are committed to delivering a powerful value proposition and merchandise offering that meets the needs of our customers."

### **About Duckwall-ALCO Stores, Inc.**

Duckwall-ALCO Stores, Inc. is a regional broad line retailer that specializes in meeting the needs of smaller, underserved communities across 23 states, primarily in the central United States. The Company offers an exceptional selection of quality products and recognized brand names at reasonable prices. Its specialty is delivering those products with the friendly, personal service its customers have come to expect. With 257 stores, Duckwall-ALCO Stores is proud to have continually provided excellent products at good value prices to its customers for 109 years. To learn more about Duckwall-ALCO Stores, Inc. visit [www.ALCOstores.com](http://www.ALCOstores.com).

### **Forward-looking statements**

This press release contains forward-looking statements, as referenced in the Private Securities Litigation Reform Act of 1995 ("the Act"). Any forward-looking statements are made by the Company in good faith, pursuant to the safe-harbor provisions of the Act. These forward-looking statements reflect management's current views and projections regarding economic conditions, retail industry environments, and Company performance. Factors which could significantly change results include but are not limited to: sales performance, expense levels, competitive activity, interest rates, changes in the Company's financial condition, and factors affecting the retail category in general. Additional information regarding these and other factors may be included in the Company's 10-Q filings and other public documents, copies of which are available from the Company on request and are available from the United States Securities and Exchange Commission.

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