



**FOR IMMEDIATE RELEASE**

## **Duckwall-ALCO Stores Offer Verizon Prepaid Long-Distance Phone Cards That Offer Free Calls to Haiti through February 14**

### ***Retailer Promotes Verizon's Efforts to Help Connect Family and Friends with Earthquake Victims***

**Abilene, Kan. (January 28, 2010)** – To help the family and friends of earthquake victims in Haiti, Duckwall and ALCO stores nationwide are proud to sell Verizon Prepaid Phone Cards. Through February 14, Verizon will waive all charges for long-distance calls on the prepaid cards from the U.S. to Haiti.

“Many individuals prefer the flexibility of using a prepaid phone card, especially to make calls overseas to keep in touch with family and friends,” said David Skogen, group manager of prepaid services for Verizon. “We want all of our Verizon Prepaid Phone Card customers to get in touch with loved ones in Haiti without having to worry about using up their packages of minutes.” When a customer uses a Verizon Prepaid Phone Card to call Haiti, no minutes will be taken off the card, regardless of when it was purchased.

“We think this offer by Verizon will be extremely helpful to the families and friends of so many people who have been touched by the tragedy of recent events in Haiti,” said Larry Zigerelli, CEO of Duckwall-ALCO Stores. “Being able to call Haiti without the worry of the long distance expense is a tremendous comfort. We applaud Verizon for offering such a valuable service.”

#### **About Duckwall-ALCO Stores, Inc.**

Duckwall-ALCO Stores, Inc. is a regional broad line retailer that specializes in meeting the needs of smaller, underserved communities across 23 states, primarily in the central United States. The Company offers an exceptional selection of quality products and recognized brand names at reasonable prices. Its specialty is delivering those products with the friendly, personal service its customers have come to expect. With 258 stores, Duckwall-ALCO Stores is proud to have continually provided excellent products at good value prices to its customers for 108 years. To learn more about Duckwall-ALCO Stores, Inc., visit [www.ALCOstores.com](http://www.ALCOstores.com).

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